**Business Transformation – your key to success in 2025**

**A stimulus and inspiration for the end-of-year spurt 2024.**

In the new episode of the EO podcast, I discuss ***business transformation*** with **Andreas Weis** – more relevant than ever in times of rapid change. We show how companies can successfully shape change and set the course for a successful future.  
Andreas Weis on LinkedIn: <https://www.linkedin.com/in/andreas-weis-eo?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3BV2%2FGikRtTaGUL%2FcY1wRtbA%3D%3D>

💡 **Why transformation?**

With our passion for innovation and decades of experience in the manufacturing industry, we support companies that not only understand transformation but also want to implement it successfully in economic terms – whether they are medium-sized or larger companies.

🔍 **What can you expect in the episode?**

✅ Why transformation is indispensable.  
✅ Success factors and drivers for sustainable change.  
✅ Practical examples from surface technology that show how change can be achieved.

Change is not a risk – it is an opportunity to be seized. Use transformation as a strategic advantage for the long-term success of your company.

🎧 **Listen now:** [**https://open.spotify.com/episode/3i8XfIh1KFR012Kg0uMSkX?si=53402615310f4f28**](https://open.spotify.com/episode/3i8XfIh1KFR012Kg0uMSkX?si=53402615310f4f28)

**Are you ready to transform your business?** Andreas Weis and I are happy to support you with our extensive expertise and practical solutions. Together, we will write your success story.